

Ann Kruse, JD, MSOD, CPCC, ACC

PHILOSOPHY STATEMENT

My clients are successful leaders and professionals who are going places in their careers. They are committed to staying at the top of their game in the midst of changing organizational or career directions. They are attuned to the impact they have on others and want to maximize the positive impact they have on their organizations.

MY APPROACH

The coaching process enables you to fine-tune your approach to leadership and professional excellence. The result is a leadership style rooted in your own unique skills, goals, and values, and also aligned with the current and future needs of your organization. We start by exploring and clarifying both. I support you in the process of setting specific goals and taking the actions needed to achieve those goals.

AREAS OF EXPERTISE/RESULTS

- Leadership Coaching
- Coaching for Professional Excellence
- Keynote Speaking
- Conflict Resolution
- Building Leadership Teams
- Workshops

EXPERIENCE / SELECTED PROJECTS

- Coaching UW faculty member: "The University was in a period of transition, tension among faculty was very high, and I had to deal with some very difficult situations. Ann's coaching provided me with new ways of analyzing these situations and with new tools for dealing with them."
- Coaching law firm department head: "Ann is good at assessing the situation and suggesting rational and respectful management approaches."
- Coaching software development manager: "Ann has a wonderful way of cutting through emotional situations to the facts, adding clarity and fairness to the issues I brought to her."
- Coaching entrepreneur: "With a calm, objective and caring style, Ann has helped me examine barriers to my own success, provide me with strategies for more effective communication, and worked with me to generate ideas and solutions."
- Workshop on communication and conflict for UW School of Business MBA program
- Training and coaching senior managers in a government agency, who were competing for positions in the national executive development program.
- Managed succession planning process for software development company
- Extensive experience with mergers, acquisitions, and reorganizations.
- Training professional advisors on communicating with clients and patients.

CREDENTIALS

- Master of Science in Organization Development, Pepperdine University
- Certified Professional CoActive Coach (CPCC), Coaches Training Institute
- Associate Certified Coach (ACC), International Coach Federation
- JD, Georgetown University
- Qualified to administer MBTI, FIRO-B, Lominger Leadership Development Tools, Herrmann Brain Dominance Instrument, EQ in Action Profile

SELECTED CLIENTS

- Internal Revenue Service
- IDX Systems Corp.
- University of Washington
- Pacific Bell
- GE Healthcare
- Children's Institute for Learning Differences



Contact the Alliance at 206-616-8461 OR alliance@u.washington.edu.