

EffectiveArts – Jim Boggs, Ph.D.

PHILOSOPHY STATEMENT

Organizations whose members experience a sense of community are more productive, more collectively creative, and more robust. They have a higher rate of retention and a lower incidence of burnout. As we use the term, "community" is not that syrupy-sweet-everybody-loves-everybody thing. Instead, it is people thinking, creating and working together for a better shared future. A strong sense of community is at the heart of vital and productive organizations.



OUR APPROACH

We use interactive drama, a form of experiential education that is especially powerful with adult learners. We perform compelling drama scenes based on tailored learning objectives, then we facilitate inquiry-based discussions about the shared experiences created by the scenes. The discussions serve to illuminate key concepts and relate them to the lives of the participants and to the mission of the organization.

EffectiveArts' technology combines the power of the arts and the rigor of social science research methods. Each program is custom designed and includes a full set of measurement instruments, since we believe that we should be held accountable for the differences we say we will make. EffectiveArts includes an on-call staff of researchers and a pool of seventy-five professional actors.

AREAS OF EXPERTISE/RESULTS

- Community building within organizations
- Interdepartmental cooperation and communication
- Management/staff relations
- Diversity training
- Re-presenting the vision, values and mission
- Faculty development in the area of management
- Personnel honoring and appreciation
- Retreat facilitation

CREDENTIALS

- Ph.D. Communications (Difference-making through the arts)
- M.A. Communications (Community development through the arts)
- B.Sc. Electrical Engineering (Computer hardware design)
- Eighteen years' experience using the arts to further the missions of organizations
- More than 600 programs designed and implemented
- Numerous articles in leading academic journals

SELECTED CLIENTS

- Dart Center for Journalism and Trauma (UW)
- Seattle Shanti (HIV/AIDS support)
- Nursing Child Assessment Satellite Training (UW)
- Seattle Central Community College
- Center for Research in Graduate Education (UW)
- LifeCenter Northwest (organ donor organization)
- NASW (National Association of Social Workers)
- DC Directors Exchange (a collection of school directors)

Contact the Alliance at 206-616-8461 OR alliance@u.washington.edu.