

ClearPath – Rob Larsen



PHILOSOPHY STATEMENT

We firmly believe that projects are only truly effective when their strategic relevance to the organization is understood by those who sponsor the project and by those who are responsible for executing it. We also believe projects involving major capital investment should be expected to have a return on investment many times over their cost, while taking into consideration other key elements of a project's success.

APPROACH

We use a big picture approach in all our work to connect the critical elements of an organization to achieve breakthrough performance. Through a series of highly collaborative sessions we facilitate discussions that empower our clients to discover how to implement plans which achieve strategic objectives.

AREAS OF EXPERTISE/RESULTS

- Strategic Real Estate Execution
- Project Management
- Public/Private Partnerships
- Transaction Management
- Facilities Management
- Team Building and Facilitation
- Placemaking
- Portfolio Management

EXPERIENCE / SELECTED PROJECTS

- Over 30 years of experience in guiding some of the Pacific Northwest's largest real estate projects
- Extensive experience in bringing public and private parties together to achieve a common goal
- Process improvements and enhancing productivity – In all of our projects we work towards these goals by creating more empowered individuals and better working environments
- Strategic Project Management – We strategically oversee and guide projects, in particular those which focus on people interactions and those wanting to achieve strategic goals and breakthrough performance

CREDENTIALS

- Licensed State of Washington Real Estate Broker
- Member of the Society of Industrial and Office Realtors & the Real Estate Institute
- BS in Urban Planning from the University of Washington

SELECTED CLIENTS

- UW Real Estate Office
- UW Department of Engineering
- Trammel Crow Company
- Boeing
- Microsoft
- City of Des Moines
- City of Kenmore
- Plum Creek Timber

Contact the Alliance at 206-616-8461 OR alliance@u.washington.edu.