

Berk & Associates

PHILOSOPHY STATEMENT

We believe the world is full of complexity (and that's what makes it interesting), and that there is extraordinary value in elegantly simple analysis and decisions, effectively communicated.

Berk & Associates' mission is: Helping Organizations Create their Best Futures. We do this by:

- Integrating the art of effective decision-making with the science of rigorous quantitative and qualitative analysis;
- Bringing people, ideas and analysis together – to generate understanding and consensus on the best strategies and decisions; and
- Bridging across disciplines to integrate and synthesize diverse information, and coordinate, collaborate, and facilitate relationships.



OUR APPROACH

Berk & Associates is a public policy consultancy specializing in policy analysis and development; strategic and economic development planning; fiscal, economic and real estate market analysis; stakeholder and public outreach; and meeting facilitation and consensus-building.

AREAS OF EXPERTISE/RESULTS

- Strategic Planning
- Facilitation and Process Design
- Policy Development
- Financial and Economic Analysis
- Strategic Communications
- Community Outreach

EXPERIENCE / SELECTED PROJECTS

- 25 years of experience and success working with communities and organizations on complex research and policy planning projects.
- Projects include strategic planning; retreat and meeting design and facilitation; program and project evaluation; surveys; public outreach; policy analysis; and financial and economic analyses.
- University of Washington School of Information, University of Washington Human Services Policy Center.
- Capital Hill Chamber of Commerce, Central Area Development Association, King County Sexual Assault Resource Center, Multi-faith Works, Seattle-King County Workforce Development Council, Washington Poison Center.
- Washington State Joint Legislative Audit and Review Committee; Washington State Department of Community, Trade and Economic Development; Washington State Office of Financial Management; Washington State Department of Fish & Wildlife; Washington State Department of Health; Washington State Department of Parks & Recreation; Washington State Department of Transportation; Washington State Ferries; Washington State Legislative Transportation Committee.

CREDENTIALS

- Bonnie Berk, Principal, Strategic Planner and Facilitator – M.B.A., University of Washington, M.P.P., Graduate School of Public Policy, University of California, Berkeley, B.A., Brandeis University, Magna Cum Laude
- Meghann Glavin, Senior Associate, Outreach and Communications Specialist – B.A., Union College, Cum Laude
- Pia Franzese, Associate, Policy Analyst – M.P.P., UCLA School of Public Policy and Social Research, B.A., Comparative Literature, University of California at Santa Barbara
- Brian Murphy, Manager, Strategic Planner and Facilitator – M.B.A., University of Washington, selected for Beta Gamma Sigma Honor Society, B.A., Politics, University of California at Santa Cruz, graduated with honors
- Fauna Doyle, Associate, Facilitator and Policy Analyst – M.P.P., Goldman School of Public Policy University of California Berkeley, M.P.H., School of Public Health University of California Berkeley, B.A., Communication, Lewis & Clark College, magna cum laude and Phi Beta Kappa

Contact the Alliance at 206-616-8461 OR alliance@u.washington.edu.